



**JANUARY 21, 22 & 23
2010**

**Valley Forge Convention Center
King of Prussia, Pennsylvania**

**ADMISSION POLICY:
OPEN TO THE TRADE ONLY**

Buyers must be affiliated with a retail business that resells products displayed at the market. Photo identification for **all** buyers must be presented at the registration desk. All badges for the market will be issued at the discretion of show management.

Cameras, strollers and children under 15 are not permitted on the showroom floor.

IMPORTANT!

Required credentials for all qualified buyers! You must include these with your completed form.

COMPANY IDENTIFICATION:

1. A COPY OF YOUR RESALE TAX CERTIFICATE

2. 2 FORMS OF COMPANY ID

(the following are acceptable)

- ✓ Your business card or letterhead
- ✓ Yellow pages business listing
- ✓ A voided business check
- ✓ Recent business invoice
- ✓ A copy of your federal ID number

3. ONE FORM OF EMPLOYEE ID

(must be supplied by each person registering as a buyer)

- ✓ A W-2 form
- ✓ Personalized, imprinted business card
- ✓ A copy of company payroll check
- ✓ Copy of company credit card with both the employee's and company's name

**HURRY! Pre-registration closes
January 17th.**

**FAX OR MAIL COMPLETED REGISTRATION
FORM AND COMPANY IDENTIFICATION TO:**

Goodrich & Company Promotions
P.O. Box 1577
Mechanicsburg, PA 17055
Fax: 717-796-2385
Phone: 717-796-2380

BUYER REGISTRATION FORM

BUYER REGISTRATION: NEW (Never registered) EXISTING (Information update)

Business Name: _____

Owner's Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Business Telephone: _____

Business Fax: _____

E-mail: _____

Website: _____

Sales Tax Number: _____

BUYERS ATTENDING: (T code)

Owner Buyer

- | | | |
|------------------|--------------------------|--------------------------|
| 1. (owner) _____ | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. _____ | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. _____ | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. _____ | <input type="checkbox"/> | <input type="checkbox"/> |

HOW DID YOU FIND OUT ABOUT THE MARKETS: (O code)

- | | | |
|---|---------------------------------------|------------------------------------|
| <input type="checkbox"/> 1. Country Business | <input type="checkbox"/> 5. Brochure | <input type="checkbox"/> 9. E-mail |
| <input type="checkbox"/> 2. Giftware News | <input type="checkbox"/> 6. Post Card | <input type="checkbox"/> 10. Other |
| <input type="checkbox"/> 3. Gifts & Dec Accessories | <input type="checkbox"/> 7. Web site | _____ |
| <input type="checkbox"/> 4. Maine Antique Digest | <input type="checkbox"/> 8. Exhibitor | |

TYPE OF BUSINESS: (Z code)

- | | | |
|--|---|---------------------------------------|
| <input type="checkbox"/> 1. Antique Shop | <input type="checkbox"/> 6. Gift Shop | <input type="checkbox"/> 11. Museum |
| <input type="checkbox"/> 2. Country Shop | <input type="checkbox"/> 7. Interior Design | <input type="checkbox"/> 12. Lighting |
| <input type="checkbox"/> 3. Department Store | <input type="checkbox"/> 8. Catalog | <input type="checkbox"/> 13. Other |
| <input type="checkbox"/> 4. Furniture Store | <input type="checkbox"/> 9. Stationery | _____ |
| <input type="checkbox"/> 5. Gallery | <input type="checkbox"/> 10. Garden/Nursery | |

SALES VOLUME: (Q code)

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> 1. Under 1/4 Mil. | <input type="checkbox"/> 3. 1/2 to 1 Mil. | <input type="checkbox"/> 5. 2 to 5 Mil. | <input type="checkbox"/> 7. 10 to 20 Mil. |
| <input type="checkbox"/> 2. 1/4 to 1/2 Mil. | <input type="checkbox"/> 4. 1 to 2 Mil. | <input type="checkbox"/> 6. 5 to 10 Mil. | <input type="checkbox"/> 8. Over 30 Mil. |

GUEST BADGES: \$30.00 each

Guest badges are strongly discouraged, but may be purchased on-site by those buyers that require to bring a guest. Guests are not allowed in booths or permitted to purchase products at any Goodrich and Company Promotions show.